



MEDIA RELEASE

Thursday May 28, 2009

Porters launches massive three month promotion

Leading local hardware and building supplies company Porters will officially launch a massive three month promotion this Monday 1 June, with the major prize worth \$17,999.

Joint Managing Director, Mr Paul Porter said that the prize includes a Desert Edge camper trailer as well as a pack of camping accessories including lumber chairs, re-chargeable lantern and a fold up table worth over \$500.

"With Father's Day coming up, this is a great prize for Dad and the whole family to get out and enjoy the great outdoors," Mr Porter said.

"Times are a bit tough for many out there so at Porters, we want to add a bit of fun and excitement to the lives of our customers with this fantastic giveaway."

Joint Managing Director, Mr Gavan Porter said that to enter the competition, customers simply have to make a purchase at Porters Hardware and Lifestyle between Monday June 1, and Saturday September 5, 2009.

"Every docket at Porters Hardware and Lifestyle will include an entry form. Customers simply fill out the form and put it in the entry box in-store for their chance to win," Mr Porter said.

"There's no minimum amount to spend and you can enter as many times as you like. We hope our customers will take advantage of great in-store savings throughout the duration of the competition, as well as the chance to win this amazing prize," Mr Porter said.

The competition closes at 12.30 pm on Saturday September 5. The winner will be drawn at 1.00 pm on Saturday September 5 and the winner must be present in-store to win.

Porters is a 125 year old family owned company, employing over 280 staff across six divisions in Mackay and Whitsunday.

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For more information:

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